GRAPHICS

Authority Subject  CODE: GPH

COURSE OVERVIEW
Graphics involves the study of visual communication as a structured discipline. As a vehicle for communication its application is global and is used to enhance clarity and precision of meaning across technical, social and cultural boundaries. The course provides the opportunity for the students to read, analyse, interpret, evaluate and produce drawings, signs and symbols across a range of real world contexts. The study of Graphics contributes significantly to the communication, analytical and problem solving skills of students.

COURSE STRUCTURE
Graphic design: Graphic design introduces students to the manipulation, combination and use of shape, colour, imagery, typography and space to create visual solutions for reproduction by any means of visual communication. Graphical products include identity (logos and branding), publications (magazines, webpages, newspapers and books), advertisements, product packaging, maps and charts.
Built environment design: Built environment design introduces students to the areas of architecture, landscape architecture and interior design. It refers to indoor and outdoor spaces that have been structurally changed by human action.
Industrial design: Introduces students to the professional service of creating and developing concepts and specifications that optimise the function, value and appearance of products and systems for the mutual benefit of both user and manufacturer. Industrial design uses a combination of applied art and applied science to improve the aesthetics, utility and usability of a product, which also may improve the product's marketability and production.

ASSESSMENT TECHNIQUES
Two formal tests are conducted and a research project in each contextual unit in both Year 11 and 12. The work completed in Year 11 is formative and provides feedback on the students progress. Year 12 assessment is Summative in nature and contributes directly to their Exit Certificate. Students’ class work and homework is assessed to provide feedback on their knowledge, understanding and skill.

SPECIAL REQUIREMENTS
Additional Resources: Students are required to supply their own drafting equipment. Students will be required to save digital copies of their work on their own USB.
Additional Information: Students will be using a Computer Aided Drafting (CAD) system and manual drafting techniques for production throughout the course of study.